

PRESS RELEASE.

Rijswijk, augustus 14th 2010

Put your bid in now on a seat during the unique 24-hour Troy roller coaster race at Amusement park Toverland.

Unique race

On september 11th and 12th 2010 the Troy 24-hour Coaster Challenge takes place in Amusement park Toverland. This challenge is organized by the European Coaster Club (ECC) in collaboration with Amusement park Toverland. During this unique Challenge 12 fans from different international fan clubs will ride the wooden roller coaster Troy for 24 hours.

Join in!

It is possible to participate in the Challenge yourself. Therefore 220 seats are available through an auction benefitting the dutch Make a wish foundation (Doe een wens stichting). The auction takes place via the internet at www.troychallenge.com. Follow the Troy 24-hour Coaster Challenge also on Twitter: TroyChallenge. The participation rules can be found on www.troychallenge.com.

Auction

The auction of the 220 available seats in the Troy 24-hour Troy Coaster Challenge takes place on a auctioning site specially designed for the Challenge. The Challenge takes place on saturday september 11th from 12.00h in the afternoon until 12.00h in the afternoon on sunday september 12th.

The address of the site is www.troychallenge.com and the auction runs from augustus 15th until augustus 30th.

The 220 seats are divided into blocks with a certain time. Bids can placed on:

- 30 blocks of a ½ hour;
- 150 blocks of 1 hour;
- 20 blocks of 2 hours;
- 20 special blocks of 1 hour, namely 10 blocks in the first hour and 10 blocks in the last hour.

Make a wish foundation

The proceeds from the auction will go to the Make a Wish Foundation.

Make A Wish Foundation Netherlands fulfill the dearest wishes of children between 3 and 18 years with a life threatening illness. Fulfilling a dearest wish to every child has a magical effect. But for children with life-threatening illness in particular. It gives these children, who because of their illness tend to be patient, the power to be children. Achieving a dream can mean a world of difference for their future.

Since its founding in 1989 experienced more than 3,300 seriously ill children, their great desire. Make a Wish can achieve all this thanks to the efforts of over 380 volunteers. Donations and fundraising activities (money, but also in kind) from businesses, clubs, schools and (sports) associations with the structural support of donors and sponsors needed. Make A Wish Foundation Netherlands receives no government contribution. For more information take a look on www.doeeenwens.nl.

European Coaster Club (ECC)

The European Coaster Club (ECC) is a European association for people with a passion for roller coasters. The association was created in England and now has over 2500 members worldwide. For members the association regularly organizes roller coaster trips. At the end of September a tour of the Netherlands and Belgium is made. In addition to organizing trips, the club publishes its own magazine, First Drop.

Amusement park Toverland

Amusement park ToverLand in Sevenum, located between Eindhoven and Venlo, is the fastest growing theme park in the Netherlands. The park is unique in its kind, because it offers both indoor and outdoor attractions, and it is open 365 days a year. From its opening in 2001, Toverland received many awards, in among others for the excellent hospitality of the staff. Toverland now attracts over 500,000 visitors per year.

Note for the editors:

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Make a wish: Anneloes de Jong, anneloes_de_jong@hotmail.com

Websites:

TroyChallenge <http://www.troychallenge.com>

ECC <http://www.coasterclub.org>

Doe een Wens <http://www.doeeenwens.nl>

Toverland <http://www.toverland.nl>

Twitter: <http://twitter.com/TroyChallenge>

